

HARCO TRADE SHOW

The Harco Trade Show brought together the largest private trade exhibition to be held in Czechoslovakia since the „Velvet Revolution”.

The Harco Trade Show, held at the Intercontinental Hotel in Prague, underlined the commitment of organiser and Harco owner Mr Robert Harmath to development in the CSFR.



Mrs Olga Harlova, first lady in the CSFR and wife of the state president, receives a cheque for a VW bus for handicapped children from Harco Trade Fair organiser Mr Robert Harmath (r). Centre of picture is Mr Hans-Peter Hörtnagel, a close business associate. Harco has a firm moral commitment to social development in the CSFR.

The wife of CSFR President, Mrs Olga Havlova, headed a long list of prominent guests from politics and business who attended the event. Mrs Havlova was welcomed to the event by Mr Harmath who presented her with a cheque for the purchase of a VW bus for the use of handicapped children.

Mr Harmath and his company Harco have become a leading force in the powerful re-awakening of commercial life in the CSFR. Mr Harmath has promised a full commitment to service and quality as two of the most important guiding principles in the establishment of a market economy.

Harco vision

Harco has been able to bring about a rapid development of trade between Czechoslovakia and the most advanced industrial countries through its world wide connections and an unrivalled knowledge of the Czechoslovak market.

The keystone of Harco activity in Czechoslovakia is vision for the future. Harco was one of the few firms with the imagination and the knowledge required to take on the CSFR market and introduce quality and service with full impact at the vital moment of the opening of the economy to world markets.

Ideal partner

The Harco Trade Show in Prague was a clear expression of the company's business style and vision. The presentation of a bus for the use of handicapped children was the expression of business philosophy of Mr Harmath, which is not only to serve the market, but also moral commitment to the CSFR and its peoples.

Harco now has an enviable network in the CSFR, with offices in Brno and the Slovakian capital Bratislava, as well as an office planned for Prague.



The Harco Trade Show was a milestone in the opening of the CSFR to world markets and in the introduction of top quality products to the Czechoslovak public. Here Mr Robert Harmath demonstrates the latest Rossignol ski model to minister of finance Klaus

Harco is the ideal partner for firms seeking an entry into the important new market in the CSFR.

The Harco Trade Show represented the interests of the following companies: Pioneer, Motul, Napkin, Payer, Rossignol, Fenjal, Cap, Jean Hoeffler & Big, Moulinex, Revell, Citizen, C.G.I. Ltd., Campri, Joustra, MCS.